



# CHERYL TYLER

LEARNING DESIGNER | EDUCATION  
ADVISOR | CREATIVE LEARNING AND AI  
SPECIALIST

## Profile

Senior Learning Designer with over 20 years' experience designing and delivering online and blended learning across government and regulated environments. Experienced in building Articulate Storyline and LMS-based learning objects from analysis through to deployment, working closely with subject matter experts to translate complex operational requirements into clear, usable digital learning. Comfortable operating within tight timeframes and structured governance settings.

### Relevant Capabilities

- Design and development of Articulate Storyline learning modules
- Scenario-based and decision-focused learning design
- Assessment design and feedback integration
- SME collaboration in operational environments
- LMS deployment, tracking and reporting
- Compliance-aligned and defensible learning solutions

## EXPERIENCE

### EDUCATION ADVISOR – VOLUNTEER SERVICE ABROAD (VSA)

Care International - Lafaek Learning Media - Timor Leste

2024 - Present

- Delivered ongoing workshops and one-on-one mentoring for writers, designers, illustrators, and video teams.
- Visited schools in remote areas to pre-test education materials for Lafaek Magazines.
- Collaborated with the Lafaek media team to create and plan professional video content.
- Created an interactive website and learning platform for the team and public.
- Contributed to the development of a mobile app for Lafaek Learning Media children's books.

### LEARNING DESIGNER - MITO

2023

- Designed interactive digital learning resources tailored for vocational learners.
- Wrote NZQA assessments for learners.
- Integrated feedback loops and assessments into Storyline modules.

### PRODUCT DEVELOPER - CAREERFORCE

2016 - 2020

- Developed and maintained qualifications, unit standards, and assessments across the healthcare and social services sectors.
- Collaborated with internal and external stakeholders to ensure relevance and regulatory compliance.



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## PROJECTS & CONTRACTS 2020 – 2023

- NZ Defence Force: Learning Design & Train-the-Trainer
- MBIE: Learning Advisor (MIQ) & Designer (Immigration NZ)
- Inland Revenue & Millennium Hotels: Storyline-based learning design
- Upwork: International eLearning contracts
- Authored a book (forthcoming)

## TOOLS AND TECH

Totara / Moodle LMS • Articulate Storyline & Rise • Adobe Creative Suite • Canva • Video Editing • HTML & CSS • WalkMe • Mobile App Design • Microsoft Office • AI • App building

## KEY STRENGTHS

- Instructional & Learning Design
- Content Writing & Editing
- Graphic Design for Education
- Mentoring & Team Upskilling
- Project Management in L&D
- Digital Transformation of Education



## EXPERIENCE

### LEARNING DESIGNER - UCOL

Palmerston North, NZ | 2012 – 2016

- Created online and blended learning content across three campuses.
- Led two LMS transitions, trained academic staff in digital delivery.
- Designed learning templates and implemented electronic evaluation systems.

### LEARNING AND DEVELOPMENT ADVISOR - NZ DEFENCE FORCE

Multiple locations NZ | 1999– 2012

- Designed and delivered end-user training across NZDF bases.
- Acted as Team Leader for 6-person L&D team in 2011.
- Blended learning specialist for IT and communications training.

## QUALIFICATIONS

- Diploma in Education for Professional Development – Victoria University of Wellington
- Diploma in Screen Production – Southern Institute of Technology (2021)
- Certificate in Creativity – Learning Connexion (2020)
- NCALNE: Adult Literacy & Numeracy Education – UCOL

### Additional Certificates

- Ethics in the Age of Generative AI
- Computer Ethics
- Designing the Learner's Journey
- Generative AI for Digital Marketers
- Social Media Marketing Foundations

## VOLUNTEER WORK

- Refugee Settlement Volunteer – NZ Red Cross
- ESOL Tutor – Volunteer English Language Partners
- Teacher Aide – Manawatu College, Foxton
- Adult Learning Tutor – Horowhenua Learning Centre

## PERSONAL PROJECTS

- Author of forthcoming educational book - AI in Education
- Developed multimedia learning tools using Blender and Unreal Engine
- Travelling educator: Delivered and tested learning content across SE Asia, South America, and Africa
- Building an app to help people identify which AI tool is best for them. [www.aiwikitoolbox.com](http://www.aiwikitoolbox.com)